



**MINUTES**  
**Kingdom Builders Construction Industry Forum**  
**15 June 2022**



## ATTACHMENTS

- 1) Briefing Charts
- 2) Devotion Message (enclosed below)
- 3) Five Technology Trends to Watch Out For Video:  
[www.youtube.com/watch?v=8tnU0ewtRE0](http://www.youtube.com/watch?v=8tnU0ewtRE0)
- 4) Arlan Riehl Video: <https://youtu.be/AsonyoGEy-0>

**MEETING CHAIR** Bob Beggs     **ATTENDANCE** 20

## WELCOME & PRAYER

Bob welcomed everyone and opened the meeting with prayer at 11:03 am.

**DEVOTION** “Transformation” Romans 12:2 (See Attachment 2 enclosed)

*“And do not be conformed to this world, but be transformed by the renewing of your mind, that you may prove what is that good and acceptable and perfect will of God.”*

- Transformation is a thorough or dramatic change in form or appearance.
- Whether commercial, residential, for profit or non-profit, we transform things.
- A transformed life is the prime directive for all of us.
- Nothing good dwells in us (Romans 7:18).
- Know that we can’t do this of our own volition.
- We go through the fire and become purified (1 Peter 1:7)
- Jesus transforms our purpose into more than we could have ever dreamed and He calls us to do things and to go places we never imagined!

**MEMBER PROFILE #1** Tii & AG Homes | Uriah & Katelynn Dortch | [www.aghomebuilders.com](http://www.aghomebuilders.com)

- Started Tii in 2014, providing passive short term real estate investing opportunities through fix & flip projects. Launched AG Homes in 2020 to move into new construction and development. AGH is a spec build company focusing in the <\$500k price point.
- Married 14 years, Business Partners 7 years, 4 children
- 7 employees, 100+ fix and flip projects, pursuing larger development deals for neighborhoods or multi-family.
- Vision: “To provide enough passive investment opportunities to fund 1000 housing units in the next 5 years”.
- Ministry Highlights: Bible study, Invitations to church

**MEMBER PROFILE #2** Seidel Construction LLC | Melisa Nu’u | [www.seidelgc.com](http://www.seidelgc.com)

- Seidel Construction’s mission is to be “your trusted commercial construction company offering customer-focused consulting, design-build and general contracting services.” Their vision is to “inspire pride in community, company and family.”
- Married 24 years, 3 children



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- Seidel has an extensive portfolio of commercial construction projects across sectors including municipal, education, financial, industrial, retail and more.
- Ministry Highlights: C12, Marketplace Chaplains, Community events/fundraisers.

### **PEER2PEER BREAKOUT SESSION**

Bob introduced the McKinsey & Company Report entitled: “The next normal in construction”.

According to the study:

- Historically, the construction industry has underperformed.
- A changing market environment, technological progress, and disruptive new entrants will trigger industry overhaul.
- Almost half of incumbent value added is at stake.
- Transformation will take time, but the COVID-19 crisis will accelerate change.
- All players must prepare now for a fundamentally different next normal.

He then showed a video introducing multiple digital technologies that are disrupting the construction industry, including Cloud-based Building Information Modeling, Digital Twins Augmented/Virtual Reality, Geo-enabled technology, 3D Printing and Design for Manufacturing Assembly. (Link listed as Attachment 3)

Changing market characteristics and emerging disruptions will drive change in the industry and transform ways of working. We then reviewed nine shifts that will radically change the way construction projects are delivered. Bob mentioned that he had experienced similar transformations and disruptions in the aerospace industry 30 years ago and briefly described some of the business process and cultural issues that had to be addressed. He contrasted today’s construction ecosystem with that of the future suggesting that \$265 B in annual profit awaits disrupters. In the face of this transformation, companies all along the value chain need to review where they want to play.

Bob shared a video by Arlan Riehl at Westwood Sheds that challenged us to learn from this report and not to make excuses that stifle creativity. We shouldn’t be afraid to take some risks to transform our businesses for the future. (Link listed as Attachment 4)

The meeting participants were assigned to one of three Zoom breakout rooms and asked to discuss three topics:

1. Are you witnessing/experiencing the emerging market characteristics and technologies described in the report?
2. How are you transforming to survive or become a disruptor? What’s working and what’s not?
3. How will the “Next Normal” be shaped by your Christian values and Biblical principles?

### **TEAM SUMMARY DEBRIEF**

After 30 minutes, the group reconvened and shared summaries of what they discussed.



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**Team 1**

- Getting creative about training and identifying super-talented people. Apprenticeships.
- One member does 3D modeling and prefab work, but transportation costs were climbing so they created an organic capability with own trucks and drivers.
- Supply Chain delays forcing companies to order early, prior to completion of engineering drawings.
- One company working with local school to get electrical training into the curriculum to help with the labor shortage.

**Group 3**

- Discussed emerging markets – software marketing, digital marketing and what works and what doesn't. Everyone is selling computer programs but some fail to deliver.
- General discuss amongst members where are they using new technology in their processes.
- Culture is critical to find, retain and recruit talent and there is a bigger meaning for what we do. Businesses can be overcome by a lot of changes, but we need to not lose sight of keeping Christian culture front and center.

**Group 2**

- Emerging technologies are being implemented by C12 members, especially by larger firms. Driven by schedule needs.
- If you are operating efficiently, but other stakeholders/subs in a project are not, it can create issues. Like a go-cart and a race car. Unless everyone is onboard, it might not make a huge difference.
- Christian principles are a differentiator. It builds connections and relationships. Being a Christian company sets up apart from the rest of the business world.
- To be a disrupter, you need to be mindful, aware and flexible of new niche markets and opportunities.

**WRAP UP & CLOSING PRAYER**

Bob reminded everyone of the Kingdom Builders Webpage and CURRENT'23 on 3-5 May 2023 in Denver, CO. He is working with C12 headquarters to identify a conference room for a face to face meeting of the Kingdom Builders. Early bird pricing is available through 31 December 2022.

Bob asked a process question whether 30 minutes was sufficient for the breakout session. The general consensus was "Yes." He also shared that the Construction Industry Forum Steering Team wants to hear ideas from the members regarding topics that would increase participation at future meetings.

He then proposed a topic for the next Kingdom Builders meeting on 14 September entitled:



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“Fulfilling Your Destiny Panel Session” (panelists who have transitioned careers through retirement, sale of their company, etc. to pursue greater Kingdom impact). The session would help answer questions like:

- How can I know?
- How can I prepare?
- When should I start a new chapter?

The broad majority of those in attendance voted “yes” to this topic which be taken under advisement by the Steering Team. Additional future meeting topic ideas are always appreciated and can be submitted on the Kingdom Builders webpage.

Katie closed the June 2022 Kingdom Builders Forum at 12:30 pm with prayer.

Respectfully Submitted:

Robert Beggs



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**JUNE 2022 DEVOTION | Transformation**

*“And do not be conformed to this world, but be transformed by the renewing of your mind, that you may prove what is that good and acceptable and perfect will of God.”*

Romans 12:2 (NKJV)

Let's begin by defining transformation. According to the dictionary, it is a thorough or dramatic change in form or appearance. Transformation. It is at the heart of what the construction industry does. We take empty lots and construct new buildings on them. We level city blocks and raise sky scrapers. We lay down roads, freeways, parking lots and runways that transform transportation. We design and construct office spaces to help businesses deliver products and services to their customers. We remodel home to create dream kitchens bathrooms and living spaces for people. We repair substandard homes to keep families from becoming homeless. Whether commercial, residential, for profit or non-profit we transform things. But as important as all that is, the Apostle Paul reminds us in his letter to the Romans that a transformed life is the prime directive for all of us.

So what is a transformed life? You should know that God's greatest desire for us is that we are transformed from our sinful human nature, so that we may partake of His glorious, perfect divine nature. But, because few of us are willing to give up our old human nature (Matthew 7:14), thankfully, God loves us so much that He provided all the "tools and materials" we need for the job. But Paul implores us that it all starts with the "renewing of our minds". First, we must recognize and accept that nothing good dwells in us (Romans 7:18) and that the culture of this world powerfully influences what we think, do and say. That's a really hard concept to accept, but only then, are we ready to start trading in our old nature for our new one.

How do we do that? As soon as situations arise that make us feel impatient, selfish, angry, prideful and a litany of other sinful thoughts, we need to deny them, refusing to let them fester and grow into sinful actions. Know that we can't do this of our own volition. We must ask God to save us from our sin and pray that He will give us the strength to put each instance to death! God will shows us the way through His Holy Spirit. And every time that happens, He gives us a tiny piece of His divine nature in its place. We go through the fire and become purified (1 Peter 1:7). It is a miracle every time it happens.

One of the amazing things about being a follower of Jesus is that our purpose for living is transformed into something so fulfilling. We know that we are called to be a part of



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something bigger. We are working in His Kingdom. We're living in a way to bring God glory. We're serving others. We're making disciples. 1 Peter 2:9 says that "[we] are a chosen generation, a royal priesthood, a holy nation, His own special people, that [we] may proclaim the praises of Him who called [us] out of darkness into His marvelous light." Jesus transforms our purpose into more than we could have ever dreamed and He calls us to do things and to go places we never imagined! To God the glory!