



MINUTES

Kingdom Builders Construction Industry Forum

5 June 2024



ATTACHMENT

- 1) Briefing Charts

ENCLOSURE

- 1) C12 Kingdom Builders Company Profiles

MEETING VIDEO https://us02web.zoom.us/rec/share/lhM7ZerVLLtwfILkxuPzJPPo_STu2-N8grmPAES3Tz7T90wNalDGLFw6W3y7-m8F.T4NwfC9vpf--kxH3

Passcode: \$ET@W4gH This link is active for 30 days.

ATTENDANCE 13

WELCOME & PRAYER

Bob welcomed everyone and opened the meeting with prayer at 11:00 am. He introduced the theme of the meeting as "Resources", but not the resources we typically think of, such as human capital, or the physical supplies needed to run our businesses. This meeting focuses on the informational resources we rely on.

DEVOTION We need wisdom now more than ever. The Bible is the single most important book ever written, and among the many reasons for that claim, is that it contains wisdom. Most notably, the book of Proverbs is recognized for its wisdom that transcends generations. A video from the Bible Project introduced the format and topics found in the book of Proverbs in hope that we will add it to our lists of most important resources for running our businesses and our lives. See video at: <https://bibleproject.com/explore/video/proverbs/>

MEMBER PROFILE R. Lee Wagner | AR Homes by RLW Homes | www.arhomes.com | lwagner@arhomes.com

- Design/Build Luxury custom homes in North Georgia.
- Married 30 yrs. to Kristin w/ 3 daughters
- Mission: Goal is not to simply build a great home... It is to "honor God as we strive to capture your dreams with unmatched talent & cutting-edge technology; creating your forever memories."
- Vision: Inspiring families one home at a time
- Ministry: fund and build local construction projects for disabled children and men's rehabilitation ministry. International in Guatemala, building homes for families.

MYTH OF MULTITASKING

According to Forbes, multitasking is an inefficient and dangerous pursuit.

The Fast Company quotes Clifford Nass, a communication professor at Stanford. "...the more you multitask the less you're able to learn, concentrate, or be nice to people."

Contrary to popular belief, multitasking doesn't contribute to your success. It actually works against you.

- Background tasking can be efficient and helpful; things like listening to radio, podcasts or TV during our work or our learning.
- Switchtasking is often defined as multitasking, but it is juggling two or more tasks by refocusing attention back and forth. Productivity drops by up to 40% when we are switching between email and other tasks.



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- Hypertasking is working on multiple tasks from multiple locations. Doing things on the run. Phone & driving, etc.

To make the point, Bob asked each member to draw 3 horizontal lines on a sheet of paper. He then directed everyone to write a series of words and numbers on two of the lines and to time themselves. Most completed the task in about 30 seconds. He then ask them to combine the first two lines of characters and numbers on the third line. This time the task took notably longer and resulted in mistakes proving that switchtasking reduces productivity and introduces errors. According to a series of prominent studies, we can lose up to 40% of our productivity when we switch between cognitive tasks vs. focusing on one task at a time. Multitasking also causes cognitive damage that may be permanent. The cognitive losses may even be greater than the losses that come from smoking marijuana.

The solution to this is monotasking, aka, single-tasking which involves focusing all of our mental resources and energy to one task. Bob challenged the group to try to focus on monotasking for one week.

- Practice "deep work"
- Get rid of distractions. Turn off notifications for email & messaging.
- Set intentions carefully.
- Schedule your day around peak performance times.
- Focus on what's important.

"To do two things at once is to do neither." - Publilius Syrus

"Never half-ass two things. Whole-ass one thing." - Ron Swanson

Read "Ruthless Elimination of Hurry" - John Mark Comer Find Simon Sinek on Ted, YouTube, or podcasts talking about dopamine.

OPEN FORUM – What are some of your “Go-To” Resources?

Bob Beggs: Coalition for Home Repair, an industry association specific to his industry. Monday.com for simple project management.

Cameron Shelton: App called “ToDoist” <https://todoist.com/>

Jason Norris: Local group of contractors, including competition, meeting over lunch once a month. Share best practices and experiences with each other.

Jeff Caudel: Identify weaknesses in knowledge and/or skills and connect to people who can reciprocate value in mentoring with that needed knowledge and insight.

Rod Kubier: C12 for a year, chair and peers. Other contractors in similar industries but not so much competition.

Nick London: Microsoft Teams Task app helps prioritize main tasks.

Justin Harris: Franklin Covey seminar & Stephen Covey’s book “Seven Habits of Highly Effective People.”

Aaron Gregory: Migrated to Microsoft Teams about 2 years ago; a great resource/app for having everything in one place. Esp. their Calendar to do block time management.

Lee Wagner: Trello for project management. “Getting Things Done” book (free download) by David Allen. Look for AI tools to be an up & coming resource. ChatGPT. Architectural Design in ChatGPT, takes one picture and can change multiple styles. Snap an existing room pic and shoot back style changes. Collaboration with peers. Wise individual counsel.

Arlan Riehl: Go to lunch and/or breakfast often with a wide range of people. Breaking bread together does sooooo much for relationships. Books and talks by Patrick Lencioni, Simon Sinek & John Mark Comer.



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WRAP UP & CLOSING PRAYER

Website: www.goodworksinc.org/c12kb/

Topic Ideas for future meetings?

- Use the website to give us feedback on next topics.
- Hiring Practices, interview process, questions, by Jason Norris (it has been tough hiring well)
- Scaling Construction businesses specifically. How is it different from scaling in other industries?
- Strategic Planning for construction businesses specifically.

2024 Dates for Kingdom Builders Meetings

Q3: Wednesday, Sept. 4th | **Q4:** Wednesday, Dec. 4th

Next meeting: 4 September 2024 at 11:00 AM ET.

CLOSING PRAYER Lee Wagner closed the June 2024 Kingdom Builders Construction Industry Forum at 12:30 pm with prayer.

Respectfully Submitted,

Arlan Riehl



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Enclosure 1: Company Profiles

Good Works Inc	Sep 2021
Accutech	Sep 2021
Liberty Sheds	Dec 2021
J Bar	Dec 2021
Lindon Group	Mar 2022
Gregory Construction	Mar 2022
Seidel	Jun 2022
AG Homes	Jun 2022
Professional Building Svcs	Sep 2022
Thompson Electric	Sep 2022
C2 Services Group	Dec 2022
Nelson Lewis	Dec 2022
Grade A Construction	Jun 2023
JW Grand	Jun 2023
About Floors & More	Sep 2023
Dovetail Builders	Sep 2023
VPC Builders	Dec 2023
Alora Build Windows & Doors	Mar 2024
AR Custom Homes	Jun 2024